IN HONOR OF VETERANS DAY

VETS 2.0  Beyond the Transition

FALL 2019 GALA

SPONSORSHIP OPPORTUNITIES
Every year 250,000 veterans transition out of military service, and 80% of them enter civilian life without a job or defined career path.

We invite you to help drive our initiative and programs in support of education, employment, and entrepreneurship opportunities for veterans by sponsoring our annual fundraising gala.

There are several ways that you can help us support the “Vets 2.0 Beyond the Transition” Fall 2019 Gala:
- Become a sponsor as outlined in the enclosed sponsorship package.
- Purchase event tickets (individually or up to ten for a complete table).
- Fill any unused seats at your table by asking a veteran to join you – let us know if you would like to reach out to any of our ViT alumni and distinguished veterans in the community.

The gala will be limited to 250 guests and we suggest you don’t delay your sponsorship – availability has sold out quickly in previous years. Individual ticket purchase will begin one month after the sponsorship packets have gone out in mid-August.

Additionally, you or your organization has the opportunity to highlight your support by making a gift. Donation forms can be found in the packet below and online, in the Silent and Live Auction Package.

The “Vets 2.0 Beyond the Transition” Fall 2019 Gala is being held on November 8th at the Marines’ Memorial Club in San Francisco. The evening will begin at 6 p.m. with a VIP cocktail reception and silent auction, followed by a seated dinner, live auction, and live entertainment. The dress code for this event is semi-formal with dress uniform or black tie optional.

Sponsorships may be purchased by filling out the “Sponsorship Form” included this packet. Individual tickets and prize donations can also be donated using this form. You may also go online to the “Vets 2.0 Beyond the Transition” Fall 2019 Gala event website at https://vetsintech.co/gala-2019/ to register and become a sponsor, make a donation, purchase your tickets, and get all the details on the event.

We look forward to celebrating our veterans and mission with you.

Katherine Webster, Executive Director

VetsinTech supports our current and returning veterans with re-integration services, and by connecting them to the national technology ecosystem.
OUR 2019 SUCCESSES

300+ VETERANS TRAINED IN CYBERSECURITY WITH OVER 500 REGISTERED!
150+ IN WEB DEVELOPMENT
50+ IN CLOUD INFRASTRUCTURE

OVER 500 VETERANS TRAINED!

92% OF VETERANS HAVE SECURED A JOB 3 MONTHS AFTER TRAINING COMPLETION

AT&T BELIEVE BAY AREA GRANT TO TRAIN VETERANS IN WEB DEVELOPMENT

2ND YEAR OF LARGE IMPACT THROUGH DRAFTKINGS GRANT TRAINING VETERANS IN WEB DEVELOPMENT

100+ VETERANS TRAINED IN PROFESSIONAL DEVELOPMENT

300+ OF VETERAN ENTREPRENEURS TRAINED NATIONAL CONFERENCE, AS WELL AS GOOGLE, NASDAQ, STARTUP BOOTCAMP

OPENED VETERAN RESOURCE CENTER IN SACRAMENTO IN PARTNERSHIP WITH COMCAST

2ND ANNUAL VETSINTECH CONFERENCE “THE INVASION IN SILICON VALLEY” WITH 500+ VETERANS FROM AROUND THE U.S.

LAUNCHED WOMEN VETSINTECH WITH 50 WOMEN ENROLLED

LAUNCHED NEW CHAPTERS IN SACRAMENTO, SEATTLE, LAS VEGAS, DES MOINES

EXPANDED EMPLOYER COALITION TO INCLUDE GOOGLE, ADOBE, SHAPE SECURITY AND MORE!

WE ARE NOW 30,000+ VETERANS STRONG

Success Stories:
Through VetsInTech, Mark Anderson, ARMY, was able to learn about career opportunities in cyber security and now is pursuing a degree in that field.
GALA FUNDRAISER

Join us on Friday, November 8, 2019 at the Marines’ Memorial Club in San Francisco to celebrate Veterans’ Day at our 5th Annual Fall Gala “Vets 2.0 Beyond the Transition.” The evening will commence with an open bar cocktail reception and silent auction. Our leading sponsors, host committee, and special guests will join us at an exclusive VIP cocktail reception. The gala will pair estate wines and an exquisite dinner with entertainment, awards, and a live auction.

GALA ATTENDEES

Top companies and major foundations sponsor the Fall Gala every year. Senior leaders from a wide range of tech-focused companies as well as the private and public sector attend the gala. Expect entrepreneurs, celebrities, public officials, socialites, civic leaders, and media representatives to be in attendance for this very special evening.

PARTNERSHIP

Sponsors receive high-profile exposure, access to an exclusive cohort of influential supporters, and media attention. Visibility to an audience of prominent philanthropists, corporate leaders, and public officials through our pre-event, on-site, and post-event communications complements the philanthropic aspect of the evening festivities. Ultimately, your generous support of VetsinTech will help ensure our critical mission is a success.

MISSION

VetsinTech is the only non-profit devoted 100% to getting veterans into the tech industry. Our organization is made up of technology industry leaders and former service members who support our veterans by connecting them to the national technology ecosystem through Education, Employment, and Entrepreneurship – the 3Es! ViT is committed to bringing together our tech-specific network, resources, and programs to help our veterans transition from the military and into their new careers. Over 80% of Post-9/11 veterans left the military without a job. Over 83% of Post-9/11 veterans working in the Bay Area have a median annual gross income of less than $60,000.

Over 80% of Post-9/11 veterans left the military without a job.
CHALLENGES

Post 9-11 veteran unemployment is higher than the national average at 4.2%. For Post 9-11 women veterans, the unemployment rate jumps to 5%. California, Texas, Florida, Virginia, and Arizona are the states with the greatest concentration of veterans. New York, Massachusetts and the District of Columbia, also with significant veteran populations, reflect higher veteran unemployment rates between 4% and 5%. In addition to our home base in California, VetsinTech has established chapters in these states to address veteran needs with Education, Employment, and Entrepreneurship opportunities.

HELP IS ON THE WAY

The average tech salary is well into the six figures. Even entry-level tech jobs have huge growth potential after the initial year or two. We provide the training for veterans to become a cybersecurity specialist, a web developer, or a Salesforce admin, just to name a few. We also demystify tech through our professional development events that help veterans translate skills from their military background into the tech ecosystem, learn how to communicate their qualifications to prospective employers, and mentor them to navigate the hiring and onboarding processes in tech companies. 92% of our ViT alumni find meaningful employment, whether front-facing, in human relations, or in back-end tech fields, within six months of participating in our programs.

OUR SUCCESSES ARE YOUR SUCCESSES

The Fall Veteran’s Day Gala is VetsinTech’s major fundraising event to support our critical mission. Sponsorships, gifts, and individual contributions have a direct impact on our programmatic offerings and on our ability to improve the lives of the veterans in our community.

“Over 83% of Post-9/11 veterans working in the Bay Area have a median annual gross income of less than $60,000.”

“The veteran workforce is one of the most diverse, well-trained, and mission-oriented.”

– Craig Newmark
Founder Craigslist & Craigconnects
GALA SPONSORSHIP OPPORTUNITIES

Sponsorships are the best way to highlight your commitment to supporting veterans’ transitions into the tech field and directly fund the ViT mission. Last year, we raised over $400,000 through sponsorships and gifts. We appreciate your interest and look forward to tailoring a sponsorship packet to your needs to ensure an incredible evening and a rewarding partnership in the service of our veterans.

FOUNDER - $100,000

As a Founding Sponsor, you will have a direct effect on a programmatic aspect of VetsinTech. You will provide direction and help us shape our mission in a new and exciting area or help us grow at scale in the area that you care most about. This commitment is commensurate with the highest investment and, as such, privy to a partnership not just in title. This honor has never been offered before and is reserved to only two other trailblazing individuals/organizations to join the Craig Newmark Foundation as a 2019 Founding Sponsor.

Hospitality
- Invitation to CEO dinner *Date TBD – CEOs only
- Two prime location gala tables with your logo and seating for ten guests each (with the option to host ViT veterans at your tables)
- Twenty invites to the private cocktail reception with our host committee and VIP invitees
- Photo opportunity with host committee and VIPs during private reception
- After gala cocktails with veterans

Gala Profile
- Recognition of your contribution by our Executive Director during the gala program
- The opportunity to address the audience (speech and/or audiovisual)
- Prominent placement of logo throughout (program cover, individual photo backdrop, table votives throughout, audiovisual backdrop before, during stand-by, and after gala program)
- Full page on the gala program with a personalized message of your choice (i.e. CEO background, company profile, contributions to veterans community, personal success story)

Media
- Tailored major social media mentions of your company
- Prominent placing on ViT homepage website, partners page, and online event program with direct link to your website
- Featured story on quarterly newsletter and on ViT website
- Public service announcement and press releases by ViT highlighting your contributions

Partnership Benefits
- Lifetime member of our employer coalition (a $10,000 annual value – only available for the 2019 gala)
- Full-day training of your organization’s hiring managers, Employee Resource Group, or diversity and inclusion personnel
PLATINUM - $75,000

As a Platinum Sponsor, you will have a lasting effect on our mission and help us grow at scale in the area that you care most about. This honor has never been offered before and is reserved to only three groundbreaking individuals/organizations who wish to make a significant impact on our veterans community.

**Hospitality**
- Invitation to CEO dinner *Date TBD – CEOs only*
- Two prime location gala tables with your logo and seating for ten guests each (with the option to host ViT veterans at your tables)
- Twenty invites to the VIP cocktail reception with our host committee and VIP invitees
- Photo opportunity with host committee and VIPs during private reception
- After gala cocktails with veterans

**Media**
- Tailored major social media mentions of your company
- Prominent placing on ViT homepage website, partners page, and online gala program with direct link to your website
- Featured story on quarterly newsletter and on ViT website
- Public service announcement and press release by ViT highlighting your contributions

**Gala Profile**
- Recognition of your contributions by our Executive Director during the gala program (with audiovisual backdrop of logo or the airing of a personalized storyline video or presentation up to one minute.)
- Full page on the gala program with a personalized message of your choice (i.e. CEO background, company profile, contributions to veterans community, personal success story)
- Prominent placement of logo on photo backdrop

**Partnership Benefits**
- One-year membership of our employer coalition ($10,000 annual value)

**Success Stories:**
Alexandra Coote is a Military Academy West Point graduate in Mechanical Engineering. She successfully completed the VetsinTech Front-end Web Development class, and as built a website for the entire United Nations Command UNC in South Korea.
GOLD - $50,000

As a Gold Sponsor, you will have a lasting effect on our ability to carry out our mission of training veterans for the jobs of the future. You will be in the company of Salesforce, Workday, and TEN-X as previous sponsors of this gala and be recognized for your considerable contributions to the veterans community.

**Hospitality**

- One prime location gala table with your logo and seating for ten guests each (with the option to host ViT veterans at your tables)
- Four invites to the VIP cocktail reception with our host committee and VIP invitees
- Photo opportunity with host committee and VIPs during private reception
- After gala cocktails with veterans

**Gala Profile**

- Recognition of your contributions by our Executive Director during the gala program (audiovisual backdrop of logo or story)
- Full page on the gala program with a personalized message of your choice (i.e. CEO background, company profile, contributions to veterans community, personal success story)
- Prominent placement of logo on photo backdrop

**Media**

- Prominent placing on ViT homepage website, partners page, and online gala program with direct link to your website
- Featured story on quarterly newsletter and on ViT website
- Public service announcement and press release by ViT highlighting your contributions

**Partnership Benefits**

- One-year membership of our employer coalition ($10,000 annual value)

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**Success Stories:**

Jeff Sandoval achieved his certification in VetsinTech’s Security+ in San Diego, successfully completed the VetsinTech Cybersecurity course on Palo Alto Networks Firewall, and took the Symantec Security Advocate. Through VetsinTech, he was connected with numerous employers and just accepted a job offer from Facebook.
SILVER - $25,000

Hospitality
- One table with your logo and seating for 6 guests
- Two invites to the private cocktail reception with our host committee and VIP invitees
- Photo opportunity with host committee and VIPs during private reception
- After gala cocktails with veterans

Gala Profile
- Recognition of your contributions during the gala program (audiovisual backdrop of name/logo)
- Name/logo displayed on gala program
- Name/logo displayed on photo backdrop

Media
- Name/logo on VIT homepage website and online gala program with direct link to your website
- Public service announcement and press release by VIT highlighting your contributions

BRONZE - $10,000

Hospitality
- One table with your logo and seating for 4 guests
- Two invites to the private cocktail reception with our host committee and VIP invitees
- Photo opportunity with host committee and VIPs during private reception
- After gala cocktails with veterans

Gala Profile
- Recognition of your contributions during the gala program (audiovisual backdrop of name/logo)
- Name/logo displayed on gala program
- Name/logo displayed on photo backdrop

Media
- Name/logo on VIT homepage website and online gala program with direct link to your website

Success Stories:
Mary Dunn, Army Spouse, took the VetsinTech Web Development course in Phoenix and was hired as web developer at Dynamic Machine.
THANK YOU

We look forward to including your organization as a sponsor of the Vets 2.0 “Beyond the Transition” Fall 2019 Gala, in honor of Veterans’ Day.

Additional ways to support the Fall 2019 Gala

- Table purchases - tables of eight (8) or ten (10).
- Cash and gift donations.
- Raffle, live, and silent auction donations.
- Host a Veteran as a part of your table purchases -- fill some of your paid seats with those who have served.

For more information, please contact:

Michael Seiler
Community Development
mseiler@vetsintech.co
(203) 273-1713

Of all the State of the American Veteran studies conducted, the state of the veteran in San Francisco is the most alarming.3
Company & Contact Name: ____________________________________________________________

Contact Phone: ___________________________   Email: ______________________________

Address: _______________________________________________________________________

My company will be a VetsinTech sponsor at the following level:

☐ Founder   ☐ Platinum   ☐ Gold   ☐ Silver   ☐ Bronze
☐ Patriot   ☐ VIP Reception   ☐ Cocktails with Veterans

We cannot provide sponsorship at this time, but would like to:

☐ Purchase tickets: _____ # VIP Reception ticket(s)   _____ # Cocktails with Veterans ticket(s)
☐ Make a contribution in the amount of $__________

Please fill out this form and return via email to mseiler@vetsintech.co

Checks should be made payable to VetsinTech.

If you have any questions, please contact Michael Seiler at +1 (203) 273-1713
or email mseiler@vetsintech.co

PLEASE COMPLETE AND RETURN
Katherine Webster – Founder of VetsinTech

Katherine Webster is the Founder of VetsinTech. Under Katherine’s leadership VetsinTech has grown to 12 veteran-led chapters across the U.S. in just 3 years, gained support from approximately 20 of the top tech companies to hire veterans and developed training programs with tech ecosystems that hire thousands of veterans. As a result of founding VetsinTech, there is now a community of thousands of veterans both interested and working in technology careers -- many helping future returning veterans into tech jobs around the country. VetsinTech has been recognized by the White House and Department of Labor for our innovation and leadership in creating new programs for veterans in entrepreneurship, employment, and education and have received two Certificates of Honor from the City and County of San Francisco.

Craig Newmark – Board member (Founder – Craigslist and Craig Newmark Philanthropies)

Craig Newmark is the founder of Craigslist, the web-based platform that has fundamentally changed classified advertising. Since its founding in 1995, Craigslist has become one of the world's 10 most-visited English language web platforms. Today there are Craigslist websites virtually everywhere and serving every continent

Chris Galy – Chief People Officer at Couchbase

Chris’ global human resources leadership experience spans more than twenty years in the military, software, e-commerce, networking, and semiconductor industries. Prior to Couchbase, he served as Chief People Officer at Ten-X, and in Human Resources and/or Talent Acquisition roles at Intuit, Xilinx, Harmonic, and Integrated Device Technology. Before his human resources career, Chris served as an active duty Army Aviation Officer.
Kevin Heneghan - Lead Counsel, Policy (Airbnb)

Kevin Heneghan serves as Lead Policy Counsel at Airbnb, Inc. where he supports the company’s Policy and Communications teams. Kevin provides advice on various regulatory, legislative, and policy issues, analyzes legislation and legal risks, and represents Airbnb in discussions with legislators and regulators regarding proposed and existing regulations affecting Airbnb.

Michael McNerney - Head of Ops & Strategy, Arceo.ai

Michael McNerney leads operations and strategy at Arceo.ai. Prior, he led Advanced Threats at Arbor Networks, a world-wide leader in DDoS protection, where his focus was on increased abilities and positioning to protect companies against advanced cyber security threats. A retired Captain of the U.S. Air Force, Michael advises companies with focus on cyber security, many of which have exited through acquisition.

Steve Mayer - Managing Partner & Founder SF Mayer

Steve's almost 40 years of professional experience working with individuals as well as private and public businesses has touched almost every side of SD Mayer & Associates’ practice areas of accounting, tax, consulting, and wealth management. Throughout his career as a CPA, he has solidified his reputation as a trusted advisor for his clients, and is known for approaching his work with an entrepreneurial mindset. His services have included audits and reviews of financial statements, implementation of computer and accounting systems, preparation of forecasts and budgets, litigation support, bankruptcy consultation, valuations, and business plan and loan package development. In addition, he has consulted with management concerning SEC requirements, mergers, reorganization and acquisition of businesses, and negotiation of venture capital financing.
THANK YOU FOR YOUR CONSIDERATION OF SPONSORSHIP FOR THE VETS 2.0 FALL GALA

Your support will help veterans succeed in the technology ecosystem.

References: